BOOTH DESIGN/MARKETING TEAM

Manages the BEST AWARD Booth & Booth Marketing Materials, etc.

DESIGN:
Research, Design and Materials for Booth Display.

BUILD: Construct Booth.

ASSEMBLE: Arranging Booth according to Design Instructions.
*Also responsible for transporting booth, set-up and assembly for MSU Competition.

PROMOTE: Students must collaborate and choose Marketing Materials for Booth giveaways (e.g. bumper stickers, bracelets, brochures, etc.)
Interactive Booth Games must also be considered to elicit interest.

T-SHIRT DESIGN:
Fashion a logo and design to express EAGLE values and boost interest among audience.
Sponsor recognition may be added to backs of T-shirt Design element.

PHOTOGRAPHY: Quality images are necessary for various BEST activities. Capturing Research, the engineering process, Kickoff and Game Day, website, Booth Displays, Community Outreach, Construction, Assembling Structures, Annual Submissions, etc. are key areas of this Team.

MISSISSIPPI BEST AWARD COMPETITION DAY: Manage a Cohesive Exhibit that shares visuals to stimulate audience interest. Outreach information, Informal Interviews with Judges, and Interactive Elements that reflects the product are part of the jobs of this team.